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Ken Ong, MD, MPH (keo9016@nyp.org)

2013 Annual HIMSS NYS Conference: Health IT: When Disaster Strikes - REGISTER TODAY!

Date: Friday, April 26, 2013. Place: Lighthouse International, 111 E 59th St (between Park & Lexington), New York, NY 10022

Co-sponsors (listed in alphanumeric order): Columbia University-Center for Advanced Information Management; Cornell-Center for Healthcare Informatics and Policy; Healthcare Association of New York State; Healthix; Healthcare Information Management and Systems Society - New York State Chapter; Molloy College; New York City Regional Electronic Adoption Center for Health; New York eHealth Collaborative; and the Primary Care Information Project.

The annual HIMSS New York State conference is one of the premier gatherings for those interested in health information technology in our state

8–9 AM Continental Breakfast/Registration

9–9:15 AM Welcome/Intro: Joe Wagner, President, HIMSS New York State Chapter

9:15-10:15 AM Keynote Speaker: Dave Whitlinger, Executive Director, New York eHealth Collaborative

10:15-11:45 AM Panel Discussion: Moderator: Anthony Ferrante; Bert Robles, CIO, New York City Health

and Hospitals Corporation; James Song, Vice President, IT Infrastructure Engineering & Operations for NYU Langone Medical Center; Kristen Myers, Mt. Sinai; Sam Benson, Assistant Operations Section Chief for DR-4085 New York (Hurricane Sandy)

11:45–1:30 PM Lunch/Vendor Fair

Breakout sessions:

Central Park Room: Physician Track

- **1:30-2:30 PM: Hurricane Sandy**
  Moderator: Wen Dombrowski, MD; Brooklyn - Lisa Eng, DO, President of the Medical Society of the County of Kings; Addabbo Family Health Center - Jinpin Ying, PhD, CIO of Addabbo Family Health Center; Langone NYU Medical Center - Sheryl Bushman, MD, CMIO, NYU Langone Medical Center; Perspective from a Small Practice - Sal Volpe, MD, Private practice, Staten Island
- **2:30-3:30 PM: Meaningful Use** Moderator: Sal Volpe, MD; Our Medicaid Audit - Jitendra Barmecha, MD, St. Barnabas Hospital; e-Measures - Alice Loveys, MD, IT Practice Consulting; Patient Engagement: Isn't There an App for That? - Ken Ong, MD, MPH, CMIO, New York Hospital Queens
- **3:30 - 4:30 PM:** Controversies in Health I.T. - Open Discussion Moderator: Ken Ong, MD, MPH

Bryant Park Room: Pharmacy Track

- **1:30 - 2:30 PM:** NYSDA response to physical loss - Deb Weisfuse

- **2:30 – 3:30 PM:** Utilizing Normal Business Processes to Enhance Situational Awareness in Disaster - Erin Mullin

- **3:30 – 4:30 PM:** Pharmacy Engagement: Lessons Learned from Sandy - Vibhuti Arya

Battery Park Room: Technology Track

- **1:30 – 2:30 PM** HealthIx: After Disaster Strikes - Tom Check, CIO, HealthIX

- **2:30 – 3:30 PM** HIE'S as a driver for growth: Dr. Dan Newman

- **3:30 - 4:30 PM:** How a NY Firm Went to the Cloud to Recover from Hurricane Sandy - Shelagh Montgomery, EVP Strategic Client Management, QTS and Aditya Joglekar, Director of Cloud Services, QTS

Please join us for a day of education followed by a relaxing reception to end the day.

Registration fees:

- Student $25
- HIMSS-Member $175
- Co-Sponsor $175
- Non-HIMSS Member $200

Register today

WANTED: VOLUNTEERS! We're looking for volunteers to staff the registration desk, take photos, Tweet, and other support work. Volunteers get complimentary registration. If you'd like to volunteer, please contact Anthony Ferrante (Anthony.Ferrante@CDILLC.com).

Share your experience with disaster, ask questions and offer comments in advance to the speakers and panelists: http://www.surveymonkey.com/s/52YR9MM.

CPHIMS Training Class: Prepare for CPHIMS Certification!
Thursday, April 25, 2013, 1 PM - 5:30 PM

CPHIMS Training Class: Prepare for CPHIMS Certification!
Date: Thursday 4/25/2013 1:00 PM to 5:00 PM

On Thursday, April 25, 2013 a CPHIMS training class is being held at Lighthouse International's Bryant Park Room (111 E 59th St, New York, NY 10022).

Registration is required for this event. The cost is $225 per attendee.

CPHIMS is a professional certification program for healthcare information and management systems professionals. Individuals who meet eligibility criteria and successfully complete the CPHIMS exam are designated a Certified Professional in Healthcare Information and Management Systems (CPHIMS).

Why earn the CPHIMS credential?

With the CPHIMS designation, you distinguish yourself from peers with a mark of demonstrated excellence. CPHIMS professionals are members of an elite group of leaders with proven expertise in the critical healthcare IT and management systems categories of healthcare and technology environments, systems, leadership and management.

HIMSS '13: A Student's Perspective
Marsha Vinson

HIMSS13 in New Orleans was a Medical Informatics student's dream.

Attending this conference with close to 35 THOUSAND attendees and more than 1100 exhibitors was comparable to going to Disney World - the prize upon completion of a Masters in Medical Informatics. All of the previously studied healthcare informatics strategies, products, services, and concepts came alive during the first week of March in New Orleans. Of special interest to graduates and jobseekers was the impressive HIMSS Career Services Center featuring speakers including Dr. Ken Ong (Dr. Ong is a HIMSS National Board of Directors' member and former President, HIMSS NYS) and HIT corporate recruiters. Each visitor to the HIMSS 13 Career Services Center was personally greeted, guided, and encouraged to fully explore HIMSS13. After each lecture in the Career Services Center, the featured speaker was available to individually advise interested jobseekers.

A remarkable feature of HIMSS13 was the upbeat, friendly demeanor of exhibitors, speakers, and HIMSS representatives Everyone was helpful and encouraging in terms of what to visit at HIMSS13, career advice, and how to navigate the country's second largest healthcare convention. It is imperative that HIT students take advantage of the HIMSS special rate allowing student access to innumerable convention events next year in Orlando! A tip for all students is to study in advance the calendar of speakers, educational sessions,and activities and carefully plan each day at the HIMSS convention - this will maximize the HIMSS experience! HIMSS13 provided many tools to allow for carefully planning online and through the 2013 Resource Guide, HIMSS 13 Daily Insider, and HIMSS 13 Career Guide. These tools made a potentially overwhelming experience manageable and simpler to navigate.

In many ways, attendance at this weeklong event from 8am to 6pm daily was comparable to an intensive semester course in healthcare informatics. It was possible to attend daily: educational sessions, HIMSS13 Interoperability Showcase events, Career Services Center events, and keynote speakers (including President Clinton, Dr. Eric Topol, James Carville, Karl Rove). Educational sessions spanned all HIT topics including Big Data, privacy, security, and supporting underserved communities. It was possible to attend lectures by outstanding speakers everyday including: Dr. Connie Mariano, the White House Physician, and Paul Begala, the political consultant. All speakers gave their perspective of the role and future of HIT.

Networking events also proved to be very valuable learning experiences. Of special interest were the HIMSS NYS Chapter Event, the Women in Health IT Networking Reception, and the Awards Banquet. These events proved to be excellent opportunities to mingle not only with HIMSS members but also exhibitors. Attendees agreed that the two key takeaways of the convention were Interoperability and Analytics. HIMSS 13 was not only an extremely enjoyable experience but also an invaluable tool in career planning. After attendance at the New Orleans convention, this reporter's HIT career path is better defined. The breadth of the HIMSS13 experience was eye opening and many more career options are now available.

For more information, contact: mlvmmi@gmail.com

IT and Accountable Care at Mt. Sinai

Kristin Myers and Joseph Kannry, MD

The Mount Sinai Medical IT has supported the launch of the Accountable Care Organization with multiple innovations. We developed a patient flagging mechanism based on calculations external to Epic, aimed at facilitating care coordination and reducing preventable readmissions. We integrated multiple non-ACO programs that required care coordination into our designs so that all programs were able to leverage the tools and workflows we put in place. Perhaps most importantly, our users were involved at every step of the way in designing workflows and between visit and point of care interventions.

For workflow integration, we implemented 5 chronic disease patient registries: CAD, CHF, Diabetes, COPD, and Asthma and ensured it would meet user needs. We developed the registries with extensive vetting with domain experts, and then presented the registry designs to a panel of primary care specialists who are the consumers of data and reports from the registries. The registries are designed as a source of care coordination reports, internal quality monitoring, and external reporting requirements for the ACO. In addition to reports, we developed Care Coordinator documentation tools in Epic to support our care coordination team working closely with the Care Coordinators. The Care Coordinators are able to document patient encounters, queue up orders to ensure clinical quality measure adherence, and monitor patients for follow up.

Simultaneous to our ACO launch, multiple care coordination efforts were also well underway such as PACT (aimed at preventing hospital readmissions) and GediWise (aimed at geriatric patients who frequent our Emergency Department). Ensuring that our tools and information were appropriately reused as well as not providing contradictory information was part of the overall design. We implemented a mechanism for flagging patients' readmission risk level as well as participation in one or more of the ACO and care coordination initiatives to aide communication between care coordination teams and improve outcomes. The mechanism for calculating patient risk entailed calculating a risk score based on a modified, HCC-based algorithm, validated by Health Policy studies, and porting that score back into the production EMR to trigger high risk flags.

We have developed over forty reports for improving ACO patient care coordination and monitoring quality measure performance on ACO Quality Measures, by Practice and by Physician. Our near term goal is to enhance our current offering and provide useable and useful self-service Physician panel management reports to further engage our Physicians in population health.

Mt. Sinai is the winner of the HIMSS 2012 Davies Enterprise Award.

Thank you for making HIMSS13 a huge success!

Nearly 35,000 attendees came to The Big Easy for HIMSS13! But the real success was in the education, connections and product solutions that attendees took home. HIMSS13 featured more knowledge sharing, more topic-centric opportunities and more demonstrations and tools than ever before.

To extend HIMSS13 learning and networking options, we are pleased to offer attendees access to a wide range of resources:

Education

Access up-to-date education session handouts: View and print the most current versions of your favorite sessions.

Order conference recordings: Get access to more than 200 HIMSS13 education sessions available for purchase in the HIMSS eLearning Academy. Recordings are offered for one low price, with access for one year.

Career

Claim your CE credits: You earned them! Claim your credits and print your certificate through September 6, 2013.

CPHIMS and CAHIMS at HIMSS13: HIMSS13 provided a tremendous opportunity for several attendees who took the CPHIMS Exam and the new CAHIMS Exam. Not certified? The CPHIMS and CAHIMS Exams are

available year-round globally. Visit www.goAMP.com for more information.

Meet hiring companies and get inspired at the HIMSS Virtual Career Fair. May 8, 2013 11:00 AM CT - 7:30 PM CT
FREE to all job seekers!
Recruiters and employers will be searching nationwide to fill positions from the senior level to entry level across the health IT industry. You'll access professional development training and can:

- Post a profile and resume
- Visit hiring companies in our Employer/Recruiter directory to discuss job postings and future opportunities
- Browse available health IT jobs
- Gain one-on-one career advice from recruiters
- Chat, text or email prospective employers
- Explore how CAHIMS and CPHIMS certification can advance your career
- Network in our lounge to make valuable connections

Featured Education Speakers

- Ken Ong, MPH, CMIO, New York Hospital Queens, New York-Presbyterian Healthcare System
- Pete Shelkin, President, Shelkin Consulting, LLC
- David S. Finn, CISA, Health IT Officer, Symantec

REGISTER TODAY

HIMSS is Revitalizing the Physician Community
By Christel Anderson

As a physician member of HIMSS, welcome to our Physician Community!

We are building a community that all physicians can leverage to profoundly influence the transformation of healthcare through a series of activities, educational resources and networking opportunities. This commenced with the recent Physician Engagement Survey to determine the interests, tools, resource needs and preferences of the community.

The goal of our Community Framework is to enable all our physician members, through a multidisciplinary framework of Clinical Informatics, to be a part of the transformation of healthcare and join other physician leaders in creating a unified physician IT roadmap.

The Physician Community is part of 8,000 HIMSS clinician members. Together, we can effectively decrease medical errors, increase patient safety, eliminate wasteful duplication of services, enforce the use of evidence-based best practices, and collect clinical practice data in a structured form to use in deriving best practices.

We look forward to working with you as we revitalize our Community. Please contact us at informatics@himss.org with any questions.

Stay Tuned – New Physician IT Education & Informatics Resources

In the recent HIMSS Physician Engagement Survey we learned about your interests, tools, resource needs and preferences. As a direct result of the survey findings we will be releasing a new webinar series, a new article series and highlight existing resources on Clinical Decision Support (CDS), Health Information Exchange (HIE) and Electronic Health Records (EHR) Fundamentals. Our goal is to provide you with educational resources that will help you on your HIT Journey. These resources will be made available online exclusively for our Physician Community members in the coming weeks. Stay tuned to this newsletter for more information…

Physician Community Communication

HIMSS is revitalizing the [Physician Community]. This commenced with the recent Physician Engagement Survey determining the interests, tools, resource needs and preferences of the community. As a direct result of the survey findings, the HIMSS [Physician Community] will be utilizing a new community communication vehicle. This vehicle will be a moderated List Serv that will send one weekly message to facilitate activities, events and resources that will focus on your interests.

We will keep you informed of:
• New tools and resources
• Upcoming events
• Opportunities to participate in volunteer activities (work groups, task forces, etc.,)

Please note: This list serv is not intended to serve as a discussion forum; rather it is a one way communication vehicle for HIMSS Physician members. To ensure the integrity and proper use of this List Serv, the list of subscribers is private and user info cannot be viewed by other subscribers.

Christel Anderson, MA Director, Clinical Informatics HIMSS staff liaison to HIMSS Physician Community [canderson@HIMSS.ORG]

Certified Associate in Healthcare Information & Management Systems (CAHIMS)

CAHIMS is a new HIMSS health IT certification designed for emerging professionals within the industry (five years or less of experience). This certification demonstrates knowledge of health IT and management systems, facilitating entry-level careers in health IT. It is designed to be a career pathway to the CPHIMS credential.

The program offers an introductory review of the many facets of health IT and information management systems. Those who sit for the exam and pass it will become armed with a valuable credential, qualifying them to facilitate and improve the quality of health IT and business management systems across the healthcare setting.

Click here for more information.

Contact Us:
Julianna Kazragys, Manager, Certification (jkazragys@himss.org)
Fritze Roberts, Program Manager (froberts@himss.org)
Helen Figge, Sr. Director, Career Services (hfigge@himss.org)

NY HIMSS Chapter Vendor Sponsorship Program
By Christopher Harris

OBJECTIVE:
In order to deliver the activities and initiatives of the NY HIMSS Chapter, we rely on the support of our sponsors. We are committed to providing a venue and a platform for sponsors to increase visibility, value, potential and accessibility to the NY HIMSS Chapter in return for financial support so that the Chapter may bring information, education and networking activities to its membership.

NY HIMSS CHAPTER OFFERING:
NY HIMSS Chapter offers the following to the sponsor community.

- 200+ Hospitals in New York State
- 1800 NY HIMSS Chapter Members
- A growing number of higher education student members and informatics focused events
- Events & Activities that organize membership attendance
- Quarterly Newsletter to our Membership
- Dedicated NY HIMSS Chapter Web Site with Sponsor representation
- A vibrant advocacy group advancing the use of HIT in support of health reform initiatives across local, state and federal governments

THE NY HIMSS SPONSOR PROGRAM:
The Sponsor Program offers the following:

- Premier Sponsor
- Executive Sponsor

- Ala Cart Offerings

Premier Sponsorship:
A Premier sponsorship will be an opportunity for a sponsor to engage with the Chapter for a full fiscal year (July-June). This will allow the sponsoring organization the opportunity to be involved in all NY HIMSS* sponsored events. This will also afford the Premier Sponsor the first opportunity for Event based sponsorships of choice.
Term:

- 1 year – July 1st – June 30th

Sponsor Benefits:
- Company Logo and Bio on NY HIMSS web site Sponsor Page
- Company Logo on e-Newsletter
- 1 Annual Membership to the Chapter
- 1 Exhibition table top at our annual Chapter conference
- Receipt of 4 guest passes to each sponsored event
- Company logo placement on sponsorship posters and materials at each chapter sponsored event
- Verbal announcement of sponsorship at each event
- Opportunity to introduce key note speakers
- 1 sponsored webinar offered to our members

Fee:

- A one-time cost of $5,000 due with submission of application

Executive Sponsorship
An Executive sponsorship will be an opportunity for a sponsor to engage with the Chapter for a full fiscal year (July-June). This will allow the sponsoring organization the opportunity to be involved in all NY HIMSS* sponsored events.

- Company Logo and Bio on NY HIMSS web site Sponsor Page
- Company Logo on e-Newsletter
- 1 Annual Membership to the Chapter
- 1 Exhibition table top at our annual Chapter conference
- Receipt of 2 guest passes to each sponsored event
- Company logo placement on sponsorship posters and materials at each chapter sponsored event

Fee:

- A one-time cost of $3,500 due with submission of application

If an event is co-sponsored by the Chapter, it does not constitute that a Sponsor has the privilege of sponsoring that event. It will be a decision of the NY HIMSS Board and the other Co-Sponsoring organizations to determine if sponsor privileges will be extended. In the event, that the cooperating Boards do not agree to extend privilege to the Sponsor to participate, the Sponsor may have an opportunity to become a Sponsor through the Event Sponsorship program for that specific Event. That will be a coordinated effort with the Program Committee responsible for that unique Event.

Ala Cart Sponsorship:
There are many Ala Cart type sponsorships that may be selected in addition to the sponsorship options previously described or in-place of a sponsorship. The number of sponsors for each offering is limited.

- Lunch Sponsor - $2,500
- Exhibitor Table Top for full day conference - $2,500
- Exhibitor Table Top for half day conference - $1,500
- Speaker/Session - $1,000
- Breakfast Sponsor - $1,000
- Morning Break - $1,000
- Afternoon Break - $1,000

Ala Cart sponsorship includes:

- Quarter Page Advertisement in Sponsor Book
- Receipt of 1 Guest pass
- Announcement of Sponsorship

Webinar Events - $1,000
The NY Chapter welcomes sponsors already planned webinar offerings or those sponsors interested in hosting a specific webinar event for our membership. Guidelines for hosting a webinar event include but are not limited to:

- Content must be approved by the chapter board prior to publication

- Content should not be marketing, sales, service or product offering focused, rather it should be product

/ service and company neutral, offering educational insights consistent with the chapter mission

Website Posting - $300
From time to time, companies may ask us to make available white papers or other content within our website or newsletters. Sponsors may wish to participate in this offering. Guidelines for this event type include but are not limited to:

- Content publisher / sponsor must be a HIMSS member
- Content must be approved by the chapter board prior to publication
- Content should not be marketing, sales, service or product offering focused, rather it should be product / service and company neutral, offering educational insights consistent with the chapter mission

For any questions regarding this program, please contact New York HIMSS 2013 Sponsor Chair:
Christopher Harris
617 437 2088 Office
chriharris@deloitte.com

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